



Enabling Smart Workplaces

Job Description – **Graphic Designer**

March 31, 2025

Why Join GlobalDWS?

- Be part of an innovative and fast-growing technology company at the forefront of AI, IoT, and Robotics.
- Work on exciting projects with global clients and industry leaders.
- Opportunity to collaborate with a dynamic and passionate team.
- Competitive salary and growth opportunities.

Company Profile:

GlobalDWS is a leading technology solutions provider specializing in Artificial Intelligence (AI), Internet of Things (IoT), and Robotics. We deliver innovative solutions that enhance automation, digital transformation, and enterprise efficiency. Our solutions are widely adopted across healthcare, education, government, hospitality, and smart building industries. We help customers leverage the latest technologies to increase productivity, improve safety and sustainability, and contribute to greater employee and customer satisfaction.

Job Overview:

We are seeking a creative and detail-oriented Graphic Designer with expertise in developing brand standards, UI/UX design and PowerPoint presentation design to join our dynamic team. The ideal candidate will play a key role in refreshing our brand identity, creating visually compelling flyers, banners, presentations, and enhancing the user experience on our website, mobile apps and other online platforms. The candidate must have a minimum of 2 years of full-time work experience as a graphic/web designer, preferably for a technology or professional services company. This position reports to the VP of Sales and Marketing.

What you'll do:

The Graphic Designer will be responsible to:

- Design visually appealing and professional marketing collateral including flyers, banners, presentations, social media/website graphics ensuring clarity, engagement, and brand consistency.
- Develop UI/UX designs for digital platforms, websites, and software applications, focusing on usability, responsiveness, and user experience.
- Create graphics, illustrations, icons, infographics, and branding materials for marketing and sales purposes.
- Collaborate with cross-functional teams, including marketing, sales, developers, and product managers, to translate business requirements into compelling visuals.
- Maintain and enforce brand guidelines to ensure consistency across all design assets.
- Work on wireframes, prototypes, and user flows to optimize digital experiences.

- Stay updated on design trends, UI/UX best practices, and emerging technologies to keep our designs innovative and competitive.

Required Skills & Qualifications:

- Minimum three (3) years of experience in graphic design with a strong portfolio showcasing UI/UX design work, B2B/professional business brand standards and various print/digital formats (website, mobile apps, ads, flyers, banners, etc.)
- Organized, able to handle multiple projects and set priorities to deliver projects on time.
- Collaboration, ability to liaise effectively with suppliers, clients and team members
- Language: Fluent English is essential, and French is a bonus
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Sketch, and other UI/UX design tools.
- Expertise in Microsoft PowerPoint, including advanced animations, transitions and templates.
- Proficient with WIX / WordPress, HTML, CSS, and front-end design principles.
- Strong understanding of UI/UX principles, wireframing, and prototyping.
- Experience in branding, marketing materials, and corporate identity design.
- Strong communication skills to present and articulate design concepts to stakeholders.

Preferred Qualifications:

- Experience working in a technology, AI, IoT, or robotics company is a plus.
- Knowledge of motion graphics and video editing using Adobe After Effects or Premiere Pro is an asset.
- Understanding of accessibility design standards for UI/UX
- Excellent attention to detail and ability to simplify complex information into visually appealing graphics and data visualization principles.

Terms: 37.5 hours/week; full-time, on-site

The GlobalDWS office is located near DVP and Lawrence Ave E with free parking on-site and a short walk from TTC bus routes. The candidate must be able to work in the office (~9 am to ~5 pm, Monday to Friday).

How to Apply:

Deadline to apply: Friday, April 11th 2025

Interested candidates are invited to submit their resume, link to their portfolio, and a cover letter summarizing their relevant experience and why they are interested in this role to:

hr@globaldws.com

Only applications received through email will be considered.

GlobalDWS is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.